

VCARPETS BUYER TECHNICAL GUIDE

Hotel Broadloom Procurement Guide

A B2B planning reference for selecting hotel wall-to-wall carpet, controlling custom design approvals, and preparing a comparable project quotation.

Product scope	Printed, tufted, and woven broadloom options for guestrooms, corridors, lobbies, ballrooms, banquet halls, restaurants, and casinos.
Indicative MOQ	Commonly 100-500 SQM across listed wall-to-wall products; final MOQ varies by construction and customization.
Indicative production	Approximately 15-35 days after construction, artwork, color, sample or strike-off, and order details are approved.
Design approval	Confirm pattern repeat, scale, colors, roll width, seam direction, pile, backing, and approved sample or strike-off.
Trade terms	FOB, CIF, and available DAP options depend on destination, roll plan, packing, volume, and current freight conditions.

Application and Construction Matrix

Hotel Area	Common Planning Direction	Items to Confirm
Guestrooms and suites	Custom cut-pile or printed broadloom with comfort and design flexibility.	Fiber, pile, underlay, fire requirement, room transitions, and cleaning plan.
Corridors and lift lobbies	Patterned high-traffic broadloom designed for appearance retention and directional flow.	Pattern repeat, roll direction, seams, traffic, luggage wheels, replacement, and acoustics.
Ballrooms and banquet halls	Dense custom printed contract carpet with a coordinated layout and pattern scale.	Floor plan, pattern placement, border plan, heavy use, carts, sample approval, and installation sequence.
Luxury hotels and casinos	Woven wool-nylon Axminster is a commonly specified premium option.	Blend, pitch, rows, pile weight, pattern engineering, reports, and final budget.
Renovation phases	Construction and roll planning should account for occupied areas and staged delivery.	Lot control, access times, packing by floor, removal sequence, storage, and target dates.

1. Project Brief

- [] Company, hotel or project type, destination, total SQM, area schedule, floor plans, and target installation date.
- [] Identify each zone: guestrooms, corridors, lobby, ballroom, restaurant, casino, conference room, or other area.
- [] State new build or renovation, occupancy constraints, floor access, storage limits, and phased delivery needs.
- [] Provide preferred Incoterm, city or port, tender deadline, sample deadline, and on-site required date.

2. Construction and Performance

- [] Specify printed, tufted, woven Axminster, wool blend, nylon, or another required construction.
- [] Confirm pile weight, total thickness, backing, roll width, underlay, seam plan, and transition details.
- [] State required fire-performance, acoustic, antistatic, indoor-air-quality, and local project documents.
- [] Match the cleaning and maintenance plan to fiber, color, pattern, traffic, and expected service life.

3. Artwork and Sample Approval

- [] Provide artwork, reference image, color standards, pattern scale, pattern repeat, and floor-plan placement.
- [] Review digital artwork and physical sample or strike-off as required by the project.
- [] Record approved colors, construction, pile, backing, pattern repeat, roll width, and acceptance criteria.
- [] Do not approve only from a screen image when physical color, texture, and pattern scale are project-critical.

4. Production and Delivery Control

- [] Confirm sample approval date, production window, inspection method, roll plan, packing labels, and shipment basis.
- [] Coordinate roll numbering, room or floor labels, cutting plan, loading sequence, and installation priority.
- [] Allow time for artwork revisions, sample or strike-off approval, production, inspection, export handling, and transit.
- [] Keep the approved sample, quotation, technical documents, roll list, and installation instructions in one project record.

Planning reference only. Final construction, color, dimensions, performance documents, test reports, MOQ, price, production timing, packing, installation method, and delivery terms must be confirmed for the exact product in the formal quotation.

Official Source Pages

Hotel broadloom products: <https://www.vcarpets.com/products/wall-to-wall>

Hotel carpet pattern guide: <https://www.vcarpets.com/blog/why-hotel-carpet-patterns-look-busy>

Hotel acoustic carpet guide: <https://www.vcarpets.com/blog/hotel-noise-acoustic-carpet-specification-guide>

Manufacturer profile: <https://www.vcarpets.com/commercial-carpet-manufacturer>

For a project-specific review, email sales@vcarpets.com or use www.vcarpets.com/contact.